



Imagine It...Live The Dream!

970.674.0944

www.mrsnewmexicoamerica.com

The search is on for....

Mrs. New Mexico 2013!

You could be the next one CROWNED!

We appreciate your interest in competing in the 2013 Mrs. New Mexico Pageant and representing your area as a local titleholder! Only one person is selected to represent each city, county or area and the first qualifying application will be accepted.

The next step is to complete the application and submit it to the Mrs. New Mexico Pageant along with a candid photo and a \$75 deposit on your entry fee as soon as possible. The photo can be from a birthday party, BBQ or any recent event. We do not require a professional photo. Upon issuance of your title, you will receive an embroidered sash and press release. You may then begin making appearances on behalf of your community if you so desire. Please note, it is not required to make appearances, but if you want to have fun with your title, Go For It!

Going into its' 37th year, the Mrs. America Pageant is the premier major beauty pageant that recognizes the one person who contributes so much to modern family life, America's Married Woman! The winner of the Mrs. New Mexico crown will win a prize package valued at over \$8000 including a trip to the nationally televised Mrs. America Pageant.

The 2013 Mrs. New Mexico Pageant will be held in Albuquerque, Date to be announced soon. The competition will include interview, an opening number, a swimsuit competition (a one piece swimsuit and pantyhose are allowed and recommended) and evening gown.

Upon becoming a local titleholder, you may then begin obtaining sponsorships as ALL of your pageant expenses can be sponsored including the entry cost this year which is a \$595 non-refundable fee. (Your entry fee is due until 2013) so you have plenty of time to obtain sponsors). You should not have to pay for any costs out of your own personal finances. Sponsorships can be from employers, family, friends, and/or community businesses. As a local titleholder, everyone will want to support you; after all you are representing your community in the Mrs. New Mexico Pageant. Your sponsors will receive recognition in the official program book and obtaining sponsors is easy. We have a helpful tool that you will receive in your congratulatory packet.

I do want to encourage you to enter the competition. The upcoming pageant is going to be a wonderful weekend for all the participants. It is a time to pamper yourself. You deserve it! We will have gifts and prizes for everyone and you will make some wonderful friends. In addition, as a State Finalist, you will receive a monthly newsletter with Mrs. New Mexico's Corner, helpful tips, sponsors corner and more. As a former Mrs. Wyoming - America, I am always available to offer advice and to help guide you on your journey to becoming the next Mrs. New Mexico! Please call me anytime as I am here for you! I look forward to hearing from you soon.

In closing, I leave you with this message:

"To believe is to know that life is a miracle and all that we dream of is within our reach." unknown

With warm regards,

Sheree Lynch

Executive State Director



WIN A TRIP TO MRS. AMERICA * JOIN THE CLASS OF 2013!
COMPETITION IN FOUR CATEGORIES – VOTED BY A PANEL OF CELEBRITY JUDGES
BEAUTY * POISE AND PERSONALITY * SWIMSUIT * EVENING GOWN

I hereby apply as an entrant for the title of Mrs. New Mexico: Date of Entry _____

NAME _____ HOME PHONE _____ CELL _____

HOME ADDRESS _____ EMAIL _____

AGE _____ DATE OF BIRTH _____ BIRTHPLACE _____ US CITIZEN _____

HEIGHT _____ WEIGHT _____ EYE COLOR _____ HAIR COLOR _____ BUST-WAIST-HIPS _____ SHOE _____ DRESS _____ SWIM _____

MARRIAGE DATE (Month/Day/Year) _____ OCCUPATION & ADDRESS OF EMPLOYER _____

HUSBANDS NAME _____ CHILDREN'S NAMES & DATE(S) OF BIRTH _____

NAME & LOCATION OF SECONDARY SCHOOL _____

NAME & LOCATION OF COLLEGE, UNIVERSITY OR OTHER _____

LEVEL REACHED _____ DEGREE(S) _____

DESCRIBE CURRENT & RECENT COMMUNITY INVOLVEMENT _____

HOBBIES, TALENTS & GENERAL BACKGROUND _____

RULES AND REGULATIONS

1. Entrant must be married as of the date of entry and throughout the state and national competitions
2. Entrant is and always has been a female and is at least 18 years of age as of the date of entry
3. Entrant will continue to be a person of good moral character; affirms that she has not committed and will not commit any act inconsistent with the highest standards of public morals and conventions or that will reflect unfavorably on the Pageant, its representatives, sponsors and or/licenseses; that during her majority(18 years of age or older), she has not willingly appeared in provocative and sexually explicit photographs for any film, video, or publication prior to, during the state pageant, or during her reign as a state winner or as "Mrs. America."
4. Entrant must be a U.S. Citizen and a resident of the State she represents and must have permanently resided there for at least three consecutive months immediately prior to her entry into the State Competition (residence at a military installation is acceptable.) If the "State" Entrant seeks to represent in the District of Columbia, she must either (a) reside in the District of Columbia (residence at a military establishment is acceptable) or (b) work in the District of Columbia on a full-time basis (live within a 25 mile radius) and she must have done (a) or (b) for at least the last three (3) months prior to her entry into the Competition
5. Entrant is only permitted to enter one state pageant per pageant year, and must follow rules outlined above (number 4).
6. Entrant agrees to look solely to the State Director with respect to all matters relating to the State Pageant, including her application to enter the State Pageant, the preparation, rehearsal, performance and selection process relating to the State Pageant and all other matters relating to the State Pageant. Mrs. America, Inc., its officers, directors, agents and employees are not liable to entrant for anything whatsoever in connection with the State Pageant
7. Entrant will attend the Mrs. America Pageant (sometimes referred to as the "National Pageant") if selected as the Winner in the State Pageant and further abide by all the required services, rules and regulations governing this National Pageant
8. Entrant may have a modeling, personal management and/or agency contract, which contract, however, does not include, authorize, or permit the use of the name of "Mrs. America Pageant" or any title designation or reference with respect to the Pageant in any manner. Entrant may not have any commercial tie-up or endorsement agreement or commitment of any kind whatsoever
9. Entrant agrees to be bound by the rules, regulations and the Contestant Agreement required by Mrs. America, Inc.
10. No person may compete in the National Pageant more than once ever. A Contestant may enter the State competition more than once if she is not the winner.
11. Failure of a contestant to abide by the rules above may result in disqualification and or removal of a state title at the discretion of the state director, subject to review by the National Pageant Grievance Committee.

I agree to be bound and abide by all the Rules and Regulations herein set forth. Signature of Applicant _____

Mrs. America is a registered trademark of Mrs. America, Inc. Mrs. World is a registered trademark of Mrs. World, Inc.
 Mrs. America 2412 WILSHIRE BLVD SUITE 204 SANTA MONICA, CA 90403 (310) 829-9902 (310) 828-5862 FAX

Please include your \$75 Entry fee Deposit with a Candid Photo and mail to: Mrs. New Mexico Pageant, PO Box 311, Severance, CO 80546